

## Our Vision

Foundational learning **first**,  
so **every child** can thrive.

## Our Goal

To achieve **universal foundational literacy and numeracy** among India's primary school children by 2025

## Our Reach

10,00,000

Students

85,000

Teachers

37,000

Government  
schools

45,000

Administrators

## The Problem: In India

**73%** of Std 3 students **cannot** read a Std 2 level text

**81%** of Std 3 students **cannot** solve basic questions on subtraction

(ASER, 2018)

"The **highest priority of the education system** will be to achieve universal foundational literacy and numeracy in primary school by 2025. The rest of this Policy will become relevant for our students only if this most basic learning requirement is first achieved."

(NEP, 2020)

Without essential foundational learning skills, children will be unable to make the most of academics, work or life. This is the

**Foundational Learning Crisis**



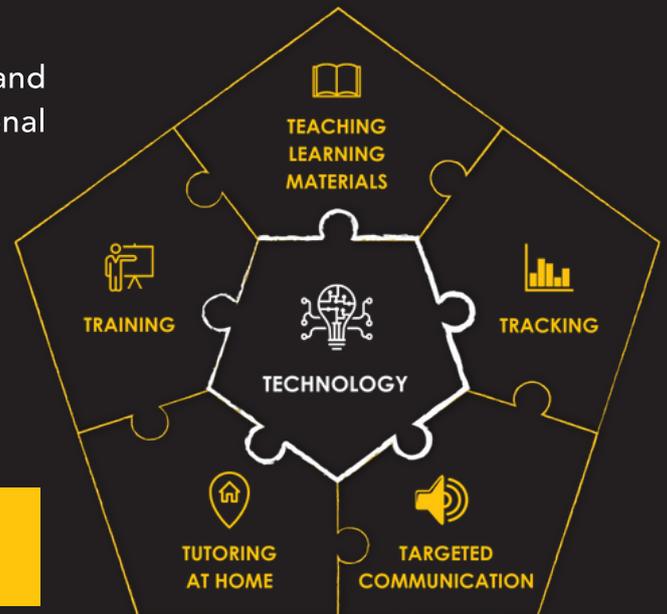
## About Madhi

Madhi is the **Chief Management Partner** of the Tamil Nadu State Foundational Literacy & Numeracy (FLN) Mission, and is working with Samagra Shiksha and the Department of School Education, Tamil Nadu to conceptualise, implement and monitor the progress of the FLN Mission over the next 5 years.



## Tamil Nadu Foundational Literacy and Numeracy (FLN) Mission

**Vision:** By 2025, every student in Grade 3 and beyond in Tamil Nadu will achieve foundational literacy and numeracy skills



## Tamil Nadu FLN Mission: 6T Model

<b>TLM</b>	High quality Teaching Learning Materials (TLMs) for teachers and students
<b>Training</b>	Tech-enabled training courses to improve teaching competencies
<b>Tracking</b>	Purposeful tracking of teacher actions and student outcomes in the classroom, using technology
<b>Tutoring</b>	Building a movement to increase parental awareness and engagement in child's learning
<b>Targeted Comms</b>	Advocacy campaigns to increase awareness of the importance of foundational learning skills
<b>Technology</b>	Simple, contextual, scalable technology at the heart of everything we build

## Our Growth: In Number of Schools



## Outcomes

From FLN Mission Pilots | For children of grades 1-3



**4 times more** literacy skills

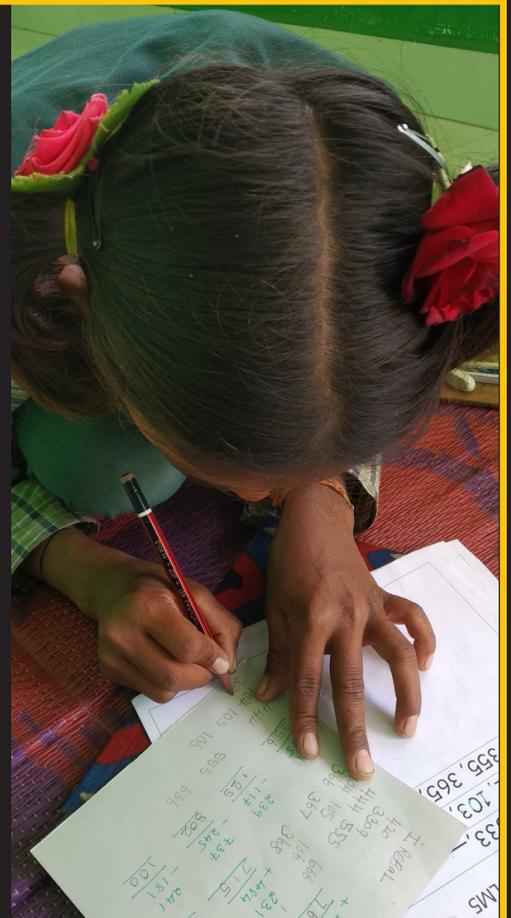


**2 times more** numeracy skills



**Performed 17% better** than their counterparts

Annual growth from baseline to endline recorded in 2017-18 during the pilot phase



A teacher using the revamped textbook



A BRTE observing a class using the TNVN classroom observation app

## Our COVID-19 Response Projects



In 2020, we launched 3 projects in response to the COVID-19 pandemic and the resultant school closures across India.

### Happy Learners

To ensure that every child, irrespective of access to internet or smartphones, is able to continue learning at home through the Happy Learners' Book, with teacher support provided using IVR technology



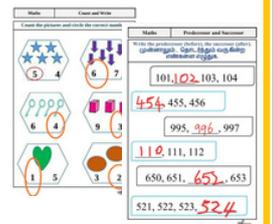
### State Educators and Executive Development Programme (SEED)

To empower educators and executives and equip them with the skills to meet the demands of virtual classrooms and online project management



### Foundational Learning Over WhatsApp (FLOW)

To ensure consistent academic engagement for children through daily worksheets and videos sent via WhatsApp, and regular support provided by teachers



## Impact and Reach of COVID Response Projects



**18,000**  
children

irrespective of access to internet, were able to learn at home through Happy Learners



**300**  
educators & executives

had the opportunity to learn the nuances of online teaching through the pilot of SEED



**2,000**  
children

have been provided consistent academic engagement through WhatsApp as part of FLOW

## Testimonials

“SEED has been very informative and very well organized sessions. I thoroughly enjoyed the sessions and the lots of learning. Thank you so much Madhi Foundation for all your tremendous help in guiding us through the technicalities of online classrooms and offline classes. - Ms. Prashanthi, SEED Participant

“The Happy Learners' book is great! By monitoring the children regularly, from December till February now, we have been able to ensure that they engage with a book daily, allowing them to recall the basics of each subject. - Ms Parameswari, Chennai District Coordinator for Training

## Merlia Shaukath, Founder - CEO



Merlia is an alumna of Stella Maris College, London School of Economics and Political Science, and the University of Oxford. She comes with an experience of over a decade in the development sector with leadership roles in organisations like Teach For India and Athena Infonomics. Merlia believes that access to quality early childhood education is the greatest leveler against social inequity and is committed to working towards eliminating the Foundational Learning Crisis in India.

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